

Compass Housing Alliance 2011 Auction and Celebration

Saturday, March 10, 2012
Museum of Flight, Seattle
6:30 p.m.



Sponsorship Opportunities



Compass Housing Alliance develops and provides essential services and affordable housing for homeless and low-income people in the greater Puget Sound region.

We seek a world in which every person lives in a safe caring community.

Compass Housing Alliance Auction
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Sponsorship Benefits

Proceeds from the annual auction benefit the various programs of **Compass Housing Alliance**. This year, we will host 300 guests to help raise funds for our mission and housing initiatives.

Compass Housing Alliance creates safe, affordable homes for families and individuals throughout our community and offers a strong, continuum of transitional services for homeless and low income people.

Your participation ensures the future of the emergency shelters, case management, hygiene facilities and transitional and affordable housing provided by our dedicated staff.

How Do You Benefit from Sponsoring our Auction?

- Promotion of your products or services directly to a community that values and supports local businesses.
- Creates awareness – visibility and branding
- Demonstrates thoughtful leadership by your organization in the community
- Showcases community responsibility
- Recognition of your partnership with Compass Housing Alliance and its mission
- Our supporters feel a great deal of loyalty to those who support Compass Housing Alliance, and *they in turn will support your business.*

For more information or to discuss custom sponsorships, please contact:

Cindy Jackson
Director of Development
206-357-3104

cjackson@compasshousingalliance.org

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\$10,000 Platinum Sponsor

Pre-event recognition:

- Name and logo on invitation as the presenting sponsor
- Name and logo appearing on all printed materials related to the event
- Logo listing on **Compass Housing Alliance** website with link to your company website
- Press Release acknowledging company support
- Name and logo acknowledgement in email blasts to Compass Housing Alliance supporters

Event advertising:

- **A full page**, black and white acknowledgement in the auction catalog
- Sponsorship appreciation signage at the entrance to the event
- Name and company logo to appear during the event on stage screen
- Company logo on the back of the bid cards during the live auction

Reservations:

- Dinner and Auction admission for ten people, table placed in prominent location.
- Complimentary champagne and chocolate truffles at your table

Post-event recognition:

- Acknowledgement to be published in The Puget Sound Business Journal following the auction
- Listing in the **Compass Housing Alliance** website and newsletter
- Name and logo acknowledgement in email blasts to Compass Housing Alliance supporters
- The wonderful feeling of knowing you have improved the lives of homeless and low-income men, women, and children in your community.

\$5,000 Gold Sponsor

Pre-event recognition:

- Name and logo appearing on all printed materials related to the event
- Logo listing on **Compass Housing Alliance** website with link to your company website
- Press Release acknowledging company support
- Name and logo acknowledgement in email blasts to Compass Housing Alliance supporters

Event advertising:

- A half-page, black and white acknowledgement in the auction catalog
- Name and company logo to appear during the event on stage screen

Reservations:

- Dinner and Auction admission for ten people, table placed in prominent location.

Post-event recognition:

- Acknowledgement to be published in The Puget Sound Business Journal following the auction.
- Listing in the **Compass Housing Alliance** website and newsletter
- Name and logo acknowledgement in email blasts to Compass Housing Alliance supporters
- The wonderful feeling of knowing you have improved the lives of homeless and low-income men, women, and children in your community.

Compass Housing Alliance – (206) 357-3104 - 77 S Washington St – Seattle, WA 98104

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\$2,500 Silver Sponsor

Pre-event recognition:

- Name and logo appearing on all printed materials related to the event
- Logo listing on **Compass Housing Alliance** website with link to your company website
- Press Release acknowledging company support
- Name and logo acknowledgement in email blasts to Compass Housing Alliance supporters

Event advertising:

- A quarter-page, black and white acknowledgement in the auction catalog
- Name and company logo to appear during the event on stage screen

Reservations:

- Dinner and auction admission for up to four individuals, table placed in prominent location.

Post-event recognition:

- Acknowledgement to be published in The Puget Sound Business Journal following the auction
- Listing in the **Compass Housing Alliance** website and newsletter
- Name and logo acknowledgement in email blasts to Compass Housing Alliance supporters
- The wonderful feeling of knowing you have improved the lives of homeless and low-income men, women, and children in your community.

\$1,500 Bronze Sponsor

Pre-event recognition:

- Name and logo appearing on all printed materials related to the event
- Logo listing on **Compass Housing Alliance** website with link to your company website
- Press Release acknowledging company support
- Name and logo acknowledgement in email blasts to Compass Housing Alliance supporters

Event advertising:

- A quarter page, black and white acknowledgement in the auction catalog
- Name and company logo to appear during the event on stage screen

Reservations:

- Dinner and auction admission for up to two individuals, table placed in prominent location.

Post-event recognition:

- Acknowledgement to be published in The Puget Sound Business Journal following the auction
- Listing in the **Compass Housing Alliance** website and newsletter
- Name and logo acknowledgement in email blasts to Compass Housing Alliance supporters
- The wonderful feeling of knowing you have improved the lives of homeless and low-income men, women, and children in your community.