

Compass Housing Alliance's 11th Annual Gala & Auction

SPONSORSHIP PROPOSAL



BE A SPONSOR

We cordially invite you to partner with Compass Housing Alliance as a corporate sponsor of the 11th Annual "Charting Futures" Auction & Gala. Your sponsorship will help to ensure every dollar raised at the Auction & Gala to provide emergency shelter, case management, day services, and supportive housing to the people who need them the most. A leading provider of emergency shelter and affordable housing, Compass Housing Alliance helps 10,000 men, women, and families chart a course for their futures at 23 locations throughout the Puget Sound region.

"CHARTING FUTURES" AUCTION & GALA

- Saturday, March 18, 2017 | 6:00 PM - 10:00PM
- Motif Seattle, 1415 5th Ave, Seattle, WA 98101
- Attended by 400+ influencers, leaders, and supporters
- Our goal is to raise \$400,000 for emergency services and affordable housing programs

Compass Housing Alliance's signature fundraising effort, the Auction & Gala features a fine-dining experience, exciting silent and live auctions, an inspirational program, and more. The evening will be hosted by our Mistress of Ceremonies Amanda Westbrooke and Auctioneer Laura Michalek. Proceeds from the Auction & Gala benefit Compass Housing Alliance's housing and support programs for men, women, families, Veterans and seniors in need.

AUDIENCE & VISIBILITY

- Puget Sound Business Journal - Sponsor Recognition Ad, April 2017
- Seattle Met magazine, Met Pages - Event Overview and Photo Slideshow, May 2017
- Quarterly Newsletter - distributed to 10,000 households
- Bi-monthly E-Newsletter - distributed to 4,100 individuals
- Social Media: Facebook (2,180+), Twitter (695+)
- Volunteer community of 1,000 individuals
- Supported by 1,600 individual donors

The "Charting Futures" Auction & Gala sponsorship opportunities have been designed to provide your company with maximum visibility possible in exchange for your investment. We are happy to customize a package to help you meet your philanthropic goals. Please reach us to tailor a partnership package to meet the needs of your company.

CONTACT: Suzanne Sullivan, Director of Advancement | 206.474.1069 | ssullivan@compasshousingalliance.org

Compass Housing Alliance envisions a world where everyone lives in a safe and caring community.

Compass Housing Alliance is a 501c3 not-for-profit organization, Tax ID# 91-0578229