

Compass Housing Alliance SPONSORSHIP PROPOSAL



ANNUAL 'BUILDING COMMUNITY' LUNCHEON

Friday, October 27, 2017

Hyatt at Olive 8 - 1635 Eighth Avenue, Downtown Seattle

Attended by 350 influencers, corporate leaders, elected officials, and philanthropists

VIP Pre-Reception with Henry Cisneros: 11:15 a.m.

Program Begins: 12:00 p.m.

Program Concludes: 1:00 p.m.

Our Annual Luncheon's theme of 'Building Community' reflects Compass Housing Alliance's approach to helping homeless and low-income individuals and families. Driven by the core principles of stability, growth, and community, Compass leverages partnerships, local assets, and innovation to create a more just and equitable society.

Compass Housing Alliance is a leading provider of emergency programs and affordable housing. Compass helps 10,000 individuals and families in their journey to home in 23 locations throughout the Puget Sound region.



KEYNOTE SPEAKER

Henry Cisneros, Urban Innovator

Housing innovator Henry Cisneros is a testament to American leadership, diversity, and community building. He is the former secretary of the U.S. Department of Housing and Urban Development (HUD); former mayor of San Antonio, Texas; Co-chair of the Bipartisan Policy Center's Immigration Task Force; and was honored by the National Housing Conference as the "Housing Person of the Year." His vision of a strong, resilient society starts with fair housing, and stretching beyond race and class.

AUDIENCE & VISIBILITY

- 350 attendees: community members, influencers, corporate leaders, elected officials, and philanthropists
- Puget Sound Business Journal - Sponsor Recognition Ad, December 2017
- Quarterly Newsletter - distributed to 11,000 households
- Bi-monthly E-Newsletter - distributed to 4,000 individuals
- Social Media: Facebook (2,000+), Twitter (800+)
- Volunteer community of 1,000+ individuals

Our sponsorship benefits have been designed to provide your name, company or brand with the maximum visibility possible in exchange for your investment. We are happy to customize a package to help you meet your philanthropic goals. Please reach us to request a tailored partnership package.

Contact: Suzanne Sullivan, Director of Advancement | 206.474.1069 | ssullivan@compasshousingalliance.org

**Compass Housing Alliance envisions a world where
everyone lives in a safe and caring community.**

Compass Housing Alliance

SPONSORSHIP PROPOSAL



PRESENTING LEVEL - \$20,000 (one available)

- Presenting recognition of company name and logo in all event materials and promotional channels
Annual "Building Community" Luncheon presented by *Company Name and/or Logo*
- Complimentary table of 10 guests with prominent seating location
- Invitation to our VIP Pre-Reception with Henry Cisneros for you and your table guests
- Verbal and prominent visual recognition during luncheon program
- Prominent placement of two-page ad spread in luncheon program (digital and print)
- Company name and linkage inclusion on all event-related social media posts
- Prominent recognition of company name and logo Puget Sound Business Journal luncheon sponsor ad (half page)
- Prominent recognition of company name and logo in agency print newsletter, e-newsletter and 2017 Annual Report
- Company name and logo inclusion in all event-related press releases
- First right of preference for sponsorship of 2018 "Building Community" Luncheon

CHAMPION SPONSOR - \$10,000

- Prominent recognition of company name and logo in all event materials and promotional channels
- Complimentary table of 10 guests with prominent seating location
- Invitation to our VIP Pre-Reception with Henry Cisneros for you and 3 guests
- Prominent placement of full page ad in luncheon program (digital and print)
- Verbal and prominent visual recognition during luncheon program
- Inclusion in a minimum of 3 social media posts
- Prominent recognition in Puget Sound Business Journal luncheon sponsor ad (half page)
- Prominent recognition in agency print newsletter, e-newsletter and 2017 Annual Report
- Company name and logo inclusion in all event-related press releases

ADVOCATE SPONSOR - \$5,000

- Preferred recognition of company name and logo in all event materials and promotional channels
- Complimentary table of 10 guests, including preferred seating location
- Invitation to our VIP Pre-Reception with Henry Cisneros for you and a guest
- Verbal and preferred visual recognition during luncheon program
- Preferred placement of half-page ad in luncheon program (digital and print)
- Inclusion in a minimum of 2 social media posts
- Preferred recognition in Puget Sound Business Journal Luncheon sponsor ad (half page)
- Preferred recognition in agency print newsletter, e-newsletter and 2017 Annual Report
- Company name inclusion in all event-related press releases

PARTNER SPONSOR - \$2,500

- Notable recognition of company name and logo in all event materials and promotional channels
- Complimentary seats for 10 guests with notable seating location
- Invitation to our VIP Pre-Reception with Henry Cisneros for you and a guest
- A quarter-page ad in Luncheon program (digital and print versions)
- Inclusion of company name in a minimum of 1 social media post
- Notable recognition in agency print newsletter, e-newsletter, and 2017 Annual Report
- Notable inclusion in Puget Sound Business Journal Luncheon sponsor ad (half page)

TABLE SPONSOR - \$1,500

- Complimentary seats for 10 guests
- Invitation to our VIP Pre-Reception with Henry Cisneros for you and a guest
- Special recognition of personal or company name in luncheon program (digital and print)
- Visual recognition during luncheon program