



# Compass Housing Alliance's 12th Annual *Gala & Auction* SPONSORSHIP PROPOSAL

## BE A SPONSOR

We cordially invite you to partner with Compass Housing Alliance as a corporate sponsor of the 12th Annual *Charting Futures, Rising Stars Auction & Gala*. Your sponsorship will help ensure every dollar raised at the Auction & Gala will benefit emergency programs and supportive housing programs for individuals and families. Compass Housing Alliance helps 10,000 men, women, and families chart a course to stability, growth, and community at 23 locations throughout the Puget Sound region each year.

## 12th ANNUAL CHARTING FUTURES, RISING STARS AUCTION & GALA

- Saturday, April 14, 2018 | 6:00 PM - 10:00PM
- Grand Hyatt Seattle, 721 Pine Street
- Attended by 400 influencers, leaders, and supporters
- Proceeds benefit affordable housing programs for homeless and low-income individuals and families

As Compass Housing Alliance's signature fundraising event, the Auction & Gala features a fine-dining experience, live and silent auctions, an inspiring program, and much more. The event's theme, *Charting Futures, Rising Stars*, reflects the forward momentum stability, growth, and community can bring to people rising to meet their futures. The evening will be hosted by our Mistress of Ceremonies Amanda Westbrooke and Auctioneer Laura Michalek.

## TICKETS

Standard Ticket: \$175 per person, \$1,750 per table of 10

VIP Ticket: \$250 per person, \$2,500 per table of 10

## VIP EXPERIENCE

- Access to VIP Reception at 5:30pm
- Early silent auction viewing and bidding
- Signature appetizers and champagne
- Complimentary hotel parking
- A special gift at your seat

## AUDIENCE & VISIBILITY

- Puget Sound Business Journal - Sponsor Recognition Ad, May 2018
- Seattle Met magazine (print) - Full page ad and event overview, June 2018
- Seattle Met magazine, Met Pages (online) - photo slideshow and overview
- Quarterly 'Compass News' Newsletter - distributed to 11,000+ households
- Bi-monthly E-Newsletter - distributed to 5,000+ individuals
- Social Media: Facebook (2,500+), Twitter (1,000+), Instagram (100+)
- Volunteer community of 750+ individuals

**The Auction & Gala sponsorship opportunities have been designed to provide your company with maximum visibility possible in exchange for your investment. We are happy to customize a package to help you meet your philanthropic goals. Please reach us to tailor a partnership package to meet the needs of your company.**

**CONTACT:** Suzanne Sullivan, Director of Advancement | 206.474.1069 | [ssullivan@compasshousingalliance.org](mailto:ssullivan@compasshousingalliance.org)

Compass Housing Alliance envisions a world where everyone lives in a safe and caring community.

Compass Housing Alliance is a 501c3 not-for-profit organization, Tax ID# 91-0578229.

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## **PRESENTING LEVEL - \$20,000** *(one available)*

- Presenting recognition 12th Annual Auction & Gala (presented by <Company Name and/or Logo>) in all promotional channels
- Complimentary VIP table of 10 guests in a premier seating location
- Verbal thanks and recognition to company during live program
- Option for company leader to participate in Auction & Gala program
- Two-page ad spread in Auction Gala catalog (digital and print versions)
- Industry exclusivity and first right of refusal for sponsorship of 2019 Auction & Gala
- Company name and link in all event-related social media posts
- Company logo featured in the following:
  - Auction & Gala photo step and repeat
  - full color Puget Sound Business Journal sponsor recognition ad (May 2018)
  - agency newsletter and 2018 Annual Report
  - all event-related press releases

## **CHAMPION LEVEL - \$10,000**

- Prominent recognition of company name and logo in all event materials and promotional channels
- Complimentary table of 10 VIP guests in a prominent seating location
- Verbal thanks and recognition to company during live program
- Full page ad in Auction Gala catalog (digital and print versions)
- Company name and link included in three or more event-related social media posts
- Company logo featured in the following:
  - full color Puget Sound Business Journal sponsor recognition ad (May 2018)
  - agency newsletter and 2018 Annual Report
  - all event-related press releases

## **ADVOCATE LEVEL - \$5,000**

- Recognition of company name and logo in all event materials and promotional channels
- Complimentary table of 10 guests, including two VIP tickets and preferred seating location
- Verbal thanks and recognition to company during live program
- Half-page ad in Auction Gala catalog (digital and print versions)
- Company name and link included in two or more event-related social media posts
- Company logo featured in the following:
  - full color Puget Sound Business Journal sponsor recognition ad (May 2018)
  - agency newsletter and 2018 Annual Report
  - all event-related press releases

## **PARTNER LEVEL - \$2,500**

- Recognition of company name and logo in all event materials and promotional channels
- Complimentary seats for four guests, including two VIP tickets
- Verbal thanks and recognition to company during live program
- Quarter-page ad in Auction Gala catalog and program (digital and print versions)
- Company name and link included in one or more event-related social media posts
- Company logo featured in the following:
  - full color Puget Sound Business Journal sponsor recognition ad (May 2018)
  - agency newsletter and 2018 Annual Report

## **COMMUNITY LEVEL - \$1,000**

- Recognition of company name in event materials and CHA website
- Inclusion of company name in one social media post
- Company name featured in agency newsletter and 2018 Annual Report

## **STEP+REPEAT SPONSOR - \$5,000** *(this benefit can be added onto any sponsorship level for maximum visibility)*

- Company logo prominently featured on event step and repeat banner
- Company logo in all event materials and promotional channels
- Two VIP tickets to event