



Start a social media fundraiser for Compass

Help us show a groundswell of support for this campaign by hosting your own fundraiser on Instagram or Facebook! It's easy and there's some great benefits. It will show your support for Compass and raise awareness about our campaign, it will get your friends involved in taking action, AND donation processing fees are waved! After it's posted, you can edit the goal or end the campaign at any time. Plus, donations go to Compass even if you don't reach your goal so there's nothing to lose.

Directions: If you encounter any problems or have questions, reach out to us and we will help! info@compasshousingalliance.org

Facebook Instructions

1. The way you start your campaign is slightly different between the desktop computer and mobile versions of Facebook but the subsequent steps are the same:
 - a. Desktop computer: login to [Facebook](#). On the left, click  **Fundraisers**. (**Tip:** If you don't see **Fundraisers** on the left, then click **See more**.)
 - b. Mobile device: open the Facebook app. Click "Create Post" and scroll through the menu below until you see "Raise money"
2. On either mobile or desktop, click **Raise money**.
3. Click **Nonprofit**.
4. Type Compass Housing Alliance into the search bar & select
5. Add text, here's a suggestion: EVERYONE DESERVES A HOME! I'm raising funds to support Compass Housing Alliance's frontline homeless services and housing in my community because I share their belief that everyone deserves a safe, affordable place to live! Join me by giving and then start your own campaign!
6. On the left, enter:
 - The goal amount of money you want to raise
 - The currency you want the funds to be in
7. Click **Create**.
8. You'll see a screen pop up where you can invite your friends to donate to your fundraiser, share your fundraiser in your feed, or donate to the fundraiser yourself.

More on next page

Please note our new mailing address:

220 Dexter Ave N Seattle, WA 98109

Phone: 206-474-1000

Fax: 206-474-1001

www.compasshousingalliance.org

Instagram Mobile Instructions

1. From your phone Go to Compass's page: @compasshousingalliance
2. Click the grey "Support" button in the middle of the page
3. Click "Create Fundraiser"
4. Click "add photo", you can use any photo but if you want one to use you can download this one to your phone when viewing this email from your mobile device (*link to downloadable photo*).
5. Add text to the space to the right of the photo. Here's a suggestion you can use: EVERYONE DESERVES A HOME! I'm raising funds to support Compass Housing Alliance's frontline homeless services and housing in my community because I share their belief that everyone deserves a safe, affordable place to live! Join me by giving and then start your own campaign!
6. Set fundraiser goal, it can be any amount
7. Click the blue "Share fundraiser" button
8. A post will go into your feed that will show the picture, text, and campaign goal. You can share this post to your Instagram stories and send it via direct message to friends if you want to amplify the fundraiser.